

Unit 9 – The evolution of media

How young people get their news

to be healthy for one's mind	Limiting screen time is healthy for one's mind, especially before going to bed.	gesund für den Geist / Verstand sein
to subscribe to a newspaper	I subscribe to a newspaper online for all my world news.	eine Zeitung abonnieren
to inform someone about current events	Joe informed Caroline about current events in Eastern Europe and she was shocked.	jemanden über aktuelle Ereignisse / Geschehnisse informieren
to get information from different news sources	If you get information from different news sources, you will have a more informed opinion.	Informationen aus verschiedenen Nachrichtenquellen beziehen
to be reliable	Some news channels are reliable and trustworthy, but many are not.	zuverlässig / verlässlich sein
to mislead people	Fake news articles mislead people into thinking they are under attack, even when they're not.	Menschen täuschen / irreführen
to find news about upcoming TV series / shows	I only read articles online to find news about upcoming TV series I'm interested in.	Neuigkeiten zu kommenden Fernsehserien finden
to be tedious	Finding good news sources can be tedious but worth it.	langweilig / mühsam sein
to be repetitive	Fake news is repetitive, but that's also part of the reason why people start to believe it.	wiederholend / monoton sein
the news broadcast also has a social media account	The news broadcast also has a social media account so people can comment what they think.	die Nachrichtensendung hat auch einen Social-Media-Account
to be useless	It is useless to delete people's comments, they'll just write more.	nutzlos / sinnlos sein
to be ancient	Newspapers are ancient to young people who grew up with smartphones.	antik / uralt sein

How do you access the news?

to make the news	Those who make the news should be careful and check all their facts.	Schlagzeilen machen
to hear the news	You can still hear the news on the radio.	die Nachrichten hören
to celebrate the news	Everyone celebrated the news that the war had ended.	die Nachrichten / Neuigkeiten feiern
to send a message	She sent a message to her boyfriend telling him to hurry up.	eine Nachricht schicken / senden
to take a message	Ms Striebich is in a meeting right now, may I take a message?	etwas ausrichten, eine Nachricht aufnehmen
to leave a message	Please leave a message after the beep, thank you.	eine Nachricht hinterlassen
to access the media	In some countries, it is difficult for people to access the media and get reliable news.	auf Medien zugreifen
to criticise the media	We all love to criticise the media, but we need to remember how difficult it is to report the news objectively.	die Medien kritisieren
to form opinions	I never form opinions on something until I've checked all the facts.	Meinungen bilden
to blame the media	I blame the media for how divided my country is right now.	die Medien verantwortlich machen, den Medien die Schuld geben
to spread false messages / wrong beliefs	Spreading false messages is an easy way to make people upset.	falsche Nachrichten / Botschaften / Überzeugungen verbreiten

to lead to violent behaviour	Reporting false stories can lead to violent behaviour.	zu gewalttätigem Verhalten führen
to spend too much time in front of a screen	If you spend too much time in front of a screen, your eyes will begin to hurt.	zu viel Zeit vor einem Bildschirm verbringen
to provide someone with well-researched information	If you provide me with well-researched information, I am more likely to believe your news story.	jemandem gut-researchierte Informationen zur Verfügung stellen
to create awareness of something	Even a short news story can create awareness of a larger problem.	Bewusstsein schaffen für etwas
to manipulate / control someone	The politician controlled the news organisation for a long time and had them report only nice stories about him.	jemanden manipulieren / kontrollieren
to lead to prejudice / bias	Only reading news from sources that share your political beliefs can lead to prejudice against people you don't even know.	zu Vorurteilen / Voreingenommenheit führen
to present shocking news	When online articles present shocking news, the title is sometimes in all capital letters.	schockierende Neuigkeiten präsentieren
to use catchy headlines	Using catchy headlines will make your stories more memorable.	einprägsame / prägnante / zündende Schlagzeilen verwenden
to use algorithms to tailor content and target audiences	Many websites use algorithms to tailor content and target audiences based on their interests and behaviour.	Algorithmen verwenden, um Inhalte anzupassen / zuzuschneiden und Zielgruppen anzusprechen
to relate to a person's emotions	Good news stories often try to relate to a person's emotions to grab their attention.	sich auf die Emotionen einer Person beziehen
to use special colours / typography	I always thought that using special colours in your headline was a cheap way to get someone's attention.	spezielle Farben / Typografie (Schriftbild) verwenden
to grow personally	Learning what people who disagreed with me really thought allowed me to grow personally and think about other people's problems.	persönlich wachsen, an Persönlichkeit gewinnen
to expand one's knowledge	There's no harm in expanding one's knowledge on something, even if it seems boring.	das Wissen / den Wissensstand erweitern
to broaden one's horizons	Broadening one's horizons can help you discover something new you didn't even know you were interested in.	den Horizont erweitern
to get a better understanding of the world around you	To get a better understanding of the world around you, read as much as you can.	ein besseres Verständnis von der Welt um sich herum erlangen
to learn critical thinking	Schools should make you learn critical thinking before you can graduate.	kritisches Denken lernen
to take part in meaningful conversations	I was able to take part in meaningful conversations as soon as I actually started listening to what people had to say.	sich an bedeutungsvollen Gesprächen beteiligen
Digital versus print school magazine		
to have a strong tradition	The newspaper has a strong tradition of always telling the truth.	eine lange / feste Tradition haben
no waste is being created	No waste is being created now that the paper has completely switched to digital.	es wird kein Müll produziert
to have a loyal readership	A school newspaper means you will always have a loyal readership because you are publishing stories related to them.	eine loyale Leserschaft haben
to cost a lot of money	It may cost a lot of money to start a newspaper, but it's worth it.	viel Geld kosten

to (not) be environmentally friendly	It will not be environmentally friendly to start another print paper.	(nicht) umweltfreundlich sein
students want to hold the paper in their hands	Newspapers may seem old-fashioned, but students want to hold the paper in their hands to feel more connected to the news and escape from screens.	Schülerinnen und Schüler möchten die Zeitung in Händen halten
you can cut out articles and save them	People like print papers because you can cut out articles and save them; it's great for scrapbooking!	man kann Artikel ausschneiden und sie aufbewahren / behalten
to be more / less expensive	It is less expensive to publish news online.	teurer / kostengünstiger sein
you can access it from anywhere in the	Nowadays, when you travel and want to read news from your local newspaper, you can go online to access it from anywhere in the world.	man kann von überall auf der Welt darauf zugreifen
articles are well-researched and well-documented	When articles are well-researched and well-documented, it's always a pleasant surprise.	Artikel sind gut recherchiert und gut dokumentiert / gut belegt
to be updated regularly	Online newspapers should be updated regularly to provide the latest information to their readers.	regelmäßig aktualisiert werden
to be online 24/7	No one can be online 24/7; everyone needs to sleep at some point.	24/7 online sein
to be harder to read	It can be harder to read the news on your phone because of the small font.	schwieriger zu lesen sein
to be easy to change / delete the content	Online newspapers are convenient for readers because they can be quickly updated with new information.	einfach sein, den Inhalt zu ändern / zu löschen
to save space	Online newspapers save space because you do not need to store them anywhere.	Platz sparen
The fake news problem		
to be referred to as fake news	The paper was referred to as fake news by its rivals.	als Fake News bezeichnet werden
to intentionally spread incorrect information	The president intentionally spread incorrect information to gain popularity.	absichtlich falsche / fehlerhafte Informationen verbreiten
to change a societal outcome	Fake news can change a societal outcome more easily than people realise.	ein gesellschaftliches Ergebnis / einen gesellschaftlichen Ausgang verändern
to serve a very specific purpose	Fake news stories serve a very specific purpose, usually to help some political movement.	einem sehr speziellen Zweck dienen
to contain misinformation	Articles that contain misinformation should be taken down.	falsche / fehlerhafte Informationen enthalten
to go viral	Sadly, a lot of fake news goes viral.	viral gehen
to spread rumours	Spreading rumours at school is an easy way to lose friends.	Gerüchte verbreiten
to debate about the quality of online sources	People love to debate about the quality of online sources, but that doesn't mean those sources don't get used.	über die Qualität von Online-Quellen diskutieren / debattieren
to keep oneself well-informed about something	Erik keeps himself well-informed about fashion so he can always look good.	gut informiert über etwas bleiben
to cross-check something with other sources	Maria cross-checked the article with other sources and found that it was fake news.	etwas noch einmal mit anderen Quellen überprüfen, etwas mit anderen Quellen vergleichen